



PRESS RELEASE

Contact: Caster Communications, Inc. at 401.792.7080

NIVEUS MEDIA IS NAMED INNOVATIONS 2007 DESIGN AND ENGINEERING AWARD HONOREE

Two of Niveus' 2007 media centers, Summit Series' Rainier and Pro Series' n9, are announced amongst the honorees.

New York, NY – November 8, 2006 – The Consumer Electronics Association (CEA[®]) today announced Niveus Media as an International CES Innovations 2007 Design and Engineering Awards Honoree for Niveus Media's 2007 media centers – Summit Series - Rainier Edition and Pro Series - n9 at the International CES New York Press Preview. Packed with the industry's most advanced hardware and software, Niveus' n9 and Rainier join the company's highly-acclaimed Denali and K2 media center lineup, expanding Niveus' presence as a leading engineer and manufacturer of digital entertainment solutions for the connected home.

"We are thrilled to be recognized amongst the 2007 Innovations honorees," expressed CEO and Co-Founder Tim Cutting. "Niveus spent over a year designing these two new media servers from the ground up. By incorporating our latest passive cooling techniques, proprietary media center software, and next generation HD-DVD, Niveus continues to show its ongoing commitment to innovation and pushing the envelope in the media center category"

A compact yet powerful media center measuring half the height of its Denali predecessor, the Rainier features the Windows Vista operating system and Windows Media Center software, CableCARD technology, HD DVD, Intel's Viiv technology, Niveus' ConvergencePanel[™] (patent-pending), and Niveus' Glacier[™] Passive Cooling technology; resulting in a silent, high-performance, A/V-style media server designed for the digital home.

Designed in a convenient rack-mount form factor, Niveus' Pro Series n9 is equipped with enough power, compatibility, and functionality to act as a central media hub, distributing audio and video throughout a multi-zone digital home. The HD DVD enabled Pro Series features the

highly-anticipated Intel Viiv™ technology and Core 2 Duo Extreme processor, Nvidia's GeForce Series 7 Graphics and HDMI output.

Since 1989, the prestigious Innovations Design and Engineering Awards recognize achievements in product design and engineering in the consumer electronic category. Selected by a preeminent panel of independent industrial designers, engineers and members of the trade press to honor outstanding design and engineering in consumer electronics products, entrants are judged on an extensive list of criteria, including: engineering qualities, including technical specifications and materials used; product's intended use/function and user value; aesthetic and design qualities; unique and novel features; contributions to consumers' quality of life; and impact on the manufacturer's business model.

Niveus Media's Pro Series - n9 and Summit Series - Rainier Edition will be displayed at the 2007 International CES, which runs January 8-11, 2007 in Las Vegas, Nevada. The Innovations Design and Engineering Showcase will feature honorees by product category at Innovations Plus at the Sands Expo and Convention Center, Booth #68747. Best of Innovations honoree products will also displayed at the Grand Lobby of Las Vegas Convention Center, next to Experience CEA, and at CES Unveiled: The Official Press Event of the International CES. Visit www.CESweb.org/innovations for details on Innovations 2007 Design and Engineering Honorees.

For more information on Niveus Media, please visit www.niveusmedia.com.

About Niveus Media, Inc.

Since 2002, Niveus Media, Inc. has engineered and manufactured high-performance media solutions that take whole-home digital entertainment to an entirely new level. Niveus is an award-winning manufacturer of high-end Media Centers, storage servers, and advanced control software designed specifically for the consumer electronics market. Committed to providing innovative, integrated digital entertainment devices for the networked home, Niveus has simplified the management and enjoyment of digital media at home.

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Press Contact: Caster Communications, Inc. at 401.792.7080
Katie Short kshort@castercomm.com
Kimberly Lancaster klancaster@castercomm.com
For digital images log on to www.castercomm.com